



CUSTOMIZED  
DECOR



*FIGGJO  
CUSTOMIZED  
DECOR*



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Many hotels and restaurants want to create a unique, coherent expression for their guests by allowing porcelain tableware to emphasize the interior and atmosphere. The answer could be customized decor developed to your concept. Through creative collaboration with our designers at Figgjo, we can create exciting and unique decor solutions.

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Hand-stripping full-cover  
Product: 1556HH  
Customer: G&G Goodfellows, UK  
Colour: 1x02, 6x10





Border  
Product: 2708HH  
Customer: Bardot; Sweden  
Colour: 7x08

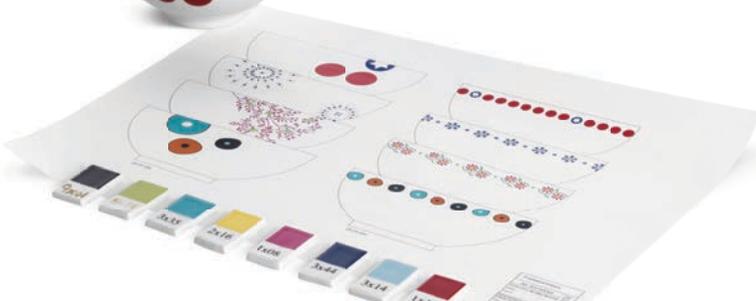
# WHAT YOU NEED TO KNOW

## WHY COSTUMIZED DECOR?

- Figgjo designers develop unique and innovative decor solutions to strengthen the concept of your dining area
- Figgjo does not charge for the design work
- All our products can be decorated and combined
- Our products are made of vitreous porcelain, especially developed for professional use
- Five-year edge chip warranty on all flat, round plates (except Figgjo Front Dining)
- We deliver customized decorations in small order quantities, minimum 48 pieces
- Short delivery, 2-4 weeks following approval of the design proposal



Border  
Customer: Salvation Army, Norway  
Product: 2619HH



## FIGGJO DECOR TECHNIQUES

We can offer you different techniques and possibilities; from handcrafted techniques to graphical expressions and logos. We divide our techniques into three main categories; Decal (printed picture), uniquely crafted and hand-painted. Gold/Platinum and Decor combinations is also described on page 35 to 37.

## FIGGJO COLOUR RANGE

Our palette consists of 130 ceramic colours, in premium quality. We also offer real gold and platinum. Not all colours are available in all techniques but our designers will help you find the perfect solution for your concept. Our colors satisfies the most stringent environmental requirements.

## INFORMATION FROM YOU

- Description of: type of place/segment (nursing home, café, restaurant, hotel), service concept (buffet, á la carte), environment (traditional, modern)
- Pictures of the dining area if possible
- Colour codes (PMS, NCS, CMYK), or refer to the Figgjo colour palettes
- Logo/design elements vectorized eps/ai or high resolution image files (tif, eps, pdf, psd)
- References to other decorations that reflect the dine needs
- Information on quantities and delivery dates

DECAL

# LOGO

In the development of logo design, the designers use your profile as the starting point. The logo format is up to 5x6 cm. We can deliver logo decorations in up to 14 different colours in one design. It is possible to combine colours with gold/platinum. Design proposals are created by our designers. Logo design is offered on the entire Figgjo range.



Logo  
Customer: Coffeeberry, Norway  
Product: 9057 GH  
Colour: 1x10



DECAL

# BORDER

In the development of customized decorations the designer uses your profile as a starting point, and gets inspiration from other elements in you business. Printed decorations larger than 5x6 cm are called border decors. We can deliver printed border decorations in up to 14 different colours in one design. Borders can be placed on the outer edge of the rim, but also close to the inner edge. You can also get double stripes, placed on the inner and outer edge. It is possible to combine colours with gold/platinum. Our designers draw up a design proposal. Border design is offered on the entire Figgjo range.



Border  
ABBA, Sweden  
Product: 9033HH



DECAL

# FULL COVER

In the development of custom decorations (full-cover decals) the designer takes the customers profile as the starting point, and gets inspiration from other elements in their business. It is possible to combine colours with gold/platinum. We can deliver full-cover decorations in up to 4 different colours in one design. Some products are difficult to decorate as a full-cover decal, but we rise to the challenge. Our designers draw up a design proposal approved by you the customer. Full-cover decor is offered on all Figgjo plates without rim.



Full-cover  
Figgjo Blad  
Product: Figgjo Verde  
Colour: 8x10

Full-cover  
Figgjo Tre  
Product: Figgjo Verde  
Colour: 8x10





Figgjo Skygge  
Customer: Piscoteket, Norway  
Product: 5520HH  
Colour: 2x01

UNIQUELY CRAFTED

# FIGGJO SKYGGE

Figgjo Skygge decoration fades from light to dark combined with a slight scattering of colour. This creates an interesting interaction with the food, which will appear different depending on where on the plate it is served. The decoration can be placed on the outside/inside or around most products. Figgjo Skygge cannot be performed on both sides on the same product. You can choose from a palett of 30 colours. The decor is uniquely crafted by hand and all products will therefore vary. It is also possible to combine Figgjo Skygge with decal decorations, such as a printed logo. Our designers draw up a design proposal. Figgjo Skygge is offered on the entire Figgjo range.





Spray  
Customer: Figgjo Storei  
Product: 5563HH  
Colour: 7x15

# UNIQUELY CRAFTED SPRAY

An even layer of hand sprayed colours covers the whole surface. The colour is transparent, giving a modern yet elegant expression. This technique cannot be performed on both sides of the same products. You can choose from a palette of 30 colours. These decorations are uniquely crafted by hand and will therefore have individual variations. Our designers draw up a design proposal. Spray is offered on the entire Figgjo range.



Spray  
Customer: Rotana Inn Amman, Dubai  
Product: 2619HH  
Colour: 8x08



UNIQUELY CRAFTED

# FIGGJO DRYSS

Figgjo Dryss creates a natural and informal base for the chef. A careful scattering of colour lends a rough and modern expression to the product. Figgjo Dryss can be placed on the outside on all Figgjo products. We cannot offer this technique underneath or inside of small mugs and jugs. You can choose from a palette of 30 colours. Figgjo Dryss is uniquely crafted by hand and all the products will therefore vary. Our designers draw up a design proposal. Figgjo Dryss is offered on the entire Figgjo range.



UNIQUELY CRAFTED

# FIGGJO FLOM

Figgjo Flom has a natural, fluid look, to challenge the ambitious chef. Figgjo Flom is done by hand, so all the products will therefore be different in terms of colours and contrasts. Light colours will have less contrast than dark colours. This only emphasizes the natural feel of the strong, yet discreet expression. This adds an extra dimension to the dining experience. Figgjo Flom cannot be placed on the outside or underneath the of products. You can choose from a palett of 30 colours. If you want Figgjo Flom on products other than round plates, our designers can draw up a design proposal.



Figgjo Flom  
Product: 15563HH  
Colour: 4x10



HAND-PAINTED

# THIN STRIPE

An elegant thin stripe made by hand along the edge frames the food nicely. We also offer a double stripe on both the inner and outer edge. The thickness of the stripe can vary. You can choose from a palette of 50 colours in addition to real Gold or Platinum. Be aware that some colours give a more even stripe than others. Square products are more challenging than round products. Thin Stripes combine nicely with logos. Our designers draw up a design proposal.



Thin stripe  
Product: 1259UH  
Colour: 8x10

Thin stripe (logo)  
Customer: Foreign Ministry, Norway  
Colour: Gold





HAND-PAINTED

# RUSTIC STROK

Rustic stroke is a strong “rugged” stripe done by hand and placed on the edge of products. This rustic expression gives the tableware an honest and rough feeling without disturbing the food. The thickness of the line can vary. Rustic stroke it possible to decorate on all products and you can choose from a range of 30 colours. Our designers draw up a design proposal.

Rustic Stroke  
Product: 5522HH  
Colour: 3x46, 7x08



HAND-PAINTED

# STRIPING

Hand-painted striping is a technique that creates a rough look without interfering with the food. This technique is rendered in countless variations. You can choose the placement and a variety of colour combinations - to match up with your dining area! Striping is done by hand and some variation can be expected, from light to dark. You can choose from a palette of 50 colours in addition to real Gold or Platinum. Ask our designers for a design proposal. Figgjo offers striping on all round products and are well-suited for rim. Our designers draw up a design proposal.





HAND-PAINTED

# FULL-COVER

Full-cover hand-painted technique creates a rough look without interfering with the food. The full-cover hand-painted technique is uniquely crafted, so there will be some variation from light to dark, and from distinct stripes to a more even cover. With this technique we can cover a surface, primarily on plates, but also the outside of bowls, cups and mugs. We offer this technique on all round products without handle in 50 different colours. Some products can be decorated on the inside - ask our designers for a design proposal.



Full-cover  
Product: 5504HH  
Colour: 3x46



Hand-painted Full-cover  
Customer: Dinner in the Sky  
Product: 5502HH  
Colour: 2x02



Border  
Customer: Madinat Jumeirah, Dubai  
Colour: Gold

# GOLD/ PLATINUM

Timeless decorations in gold adds elegance to the porcelain. Our colours in gold and platinum are pure gold. Gold/platinum can be used in both hand-paint and/or printed decals. Stripes of gold are usually placed on the outer edge of the rim. Gold/platinum in combination with other colours can be done but requires two processes, which means that the colours can change somewhat. Gold/platinum is more prone to wear and tear, use of microwaves is therefore not recommended. Inside of cups and mugs and large surfaces, are hard to decorate because the gold needs to be polished, but feel free to give us a challenge – ask our designers for a design proposal.



# COMBINATION DECOR

A number of our decor techniques go well together, like decal decorations and hand-stripping, Figgjo Skygge and Figgjo Dryss, gold stripes and borders etc. Feel free to give us a challenge - we tailor unique concepts for your dining area!

Border and Full-cover  
Product: 5504CH  
Customer: Arne Brimi, Vianvang, Norway  
Colour: 8x19, 8x08





Combination of techniques  
 Skygge, Full-cover, Strøk  
 Customer: Fitch of Bacon, UK  
 Product: 5565HH, 1595GH,  
 1261HH, 1260UH, 2659GH

# OUR EXPORT DEALERS

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## **AUSTRALIA**

TABLE DIRECT  
[www.tabledirect.com.au](http://www.tabledirect.com.au)

## **AUSTRIA**

ROCHINI  
[www.rochini.at](http://www.rochini.at)

## **BELGIUM**

DEBECKER  
[www.debecker.be](http://www.debecker.be)

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RADIN R GRAND GOURMET  
[www.radin-r.hr](http://www.radin-r.hr)

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TABLE-ART STUDIO  
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Jean-François Vandesteene  
[www.figgjo.com](http://www.figgjo.com)

## **SWITZERLAND**

GASTROIMPULS  
[www.GastroImpuls.ch](http://www.GastroImpuls.ch)

## **TURKEY**

ACCOLINK  
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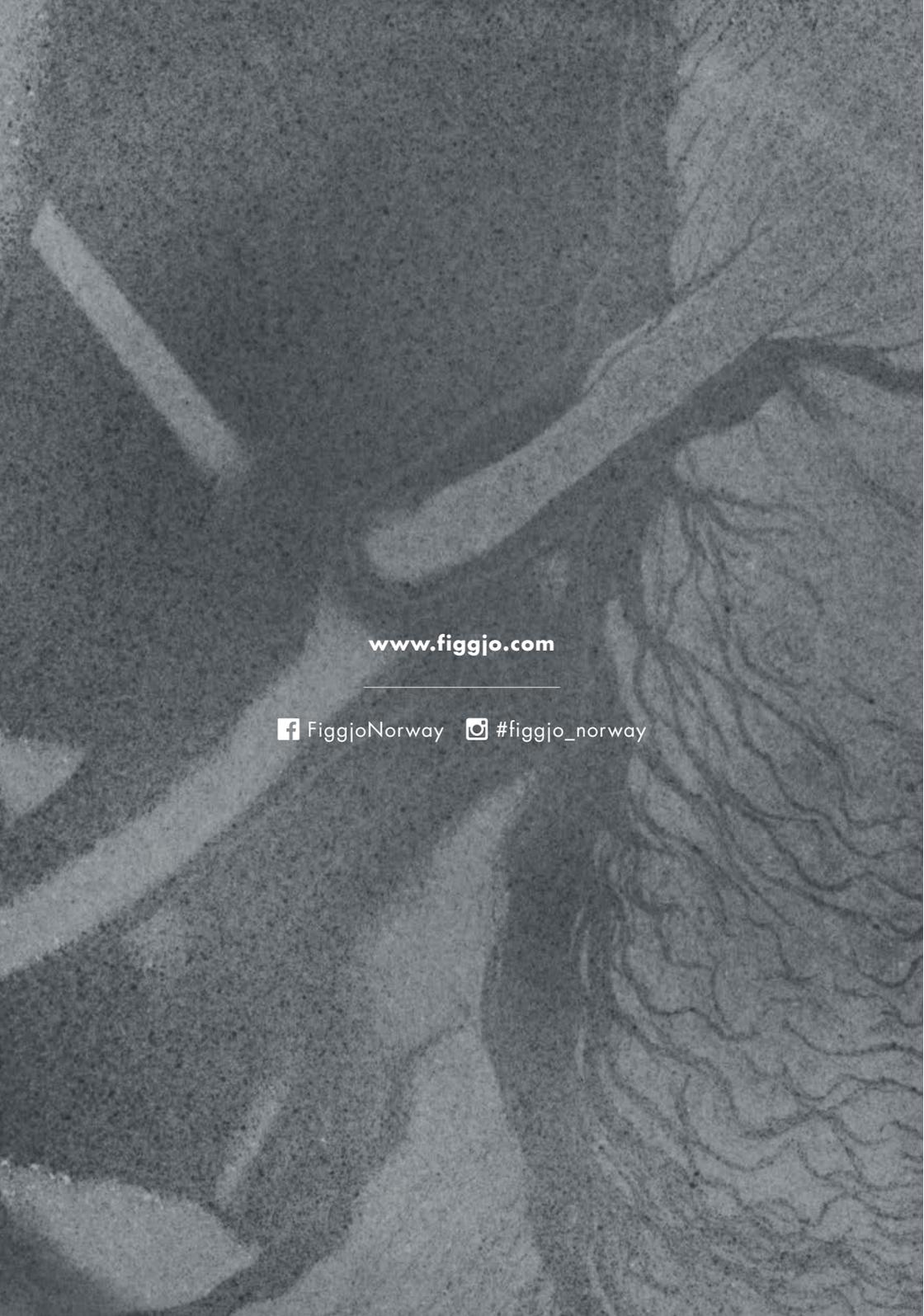
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